

Veterinary Business Bootcamp Program

2018

FRIDAY

- 8.00am** Registration for an **8.30am start**
- 8.30am-10.15am** **Welcome & Weekend Overview.**
The Compound Effect: Your life, your business, your team's performance, your health and your relationships are all the result of **The Compound Effect**.
In this session **Sam Bowden** will show you and your team how to use the compounding effect to have dramatic effect in all areas of your personal and business life.
- 10.15am-10.35am** **Morning Tea**
- 10.35am-12.20pm** **How to Develop Extreme Productivity for You and Your Team**
In today's world it's not about time management- it's about **self-management**. The ability to avoid distractions is one of the skills required to be effective today. In this session, **Sam Bowden** will show you how to set up an environment that protects you from the myriad of unimportant things clawing at your time.
If you ever hear "I don't have time" from yourself or your team, then this is a **MUST** attend for **ALL** team members. These valuable skills for you and your team WILL massively increase productivity, reduce overwhelm and increase a team's happiness.
- 12.20pm-1.20pm** **Lunch**
- 1.20pm-3.00pm** **Pet Yeti: Market leader in Online Booking Technology in multiple industries**
Technology in Clinics: How teams can leverage technology to create efficiencies and reduce stress.
- What percent of clients are moving to online booking.
 - Is this a "I could" or I must" technology you should introduce to your practice?
 - How to simply integrate it into your current system.
- 3.00pm-3.20pm** **Afternoon Tea**
- 3.20pm-5.00pm** **Gus Balbontin: Disruption and Change Management Expert**
Gus has been voted the 2nd best business speaker (2nd to Tony Robbins). Hear the lessons learnt from decades of market disruption and business transformation. Gus will give you the most important lessons from his 20 years at the top.
- **The future of technology** and how to develop a culture of adaptability in your practice to stay ahead of the game.
 - **How to know which technology to embrace** and when.
 - The danger of having **TOO many systems** in your practice.
 - **A simple customer service philosophy** that will take you to the top of the pack.
 - **What mindset and skill you and your team will need to thrive in the fast-changing future.**
- Welcome Evening Event** Proudly brought to you by **ZebraVet**
Canapes, drinks and entertainment (dress is smart casual)

Special thanks to our 2018 Veterinary Business Bootcamp Sponsors:



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SATURDAY

8.30am Start

8.30am-10.15am **Business Optimisation Masterclass with Sam Bowden & Shane Barker**

How to produce a marketing system that consistently brings you new clients, keeps your current clients engaged and re-engages old clients.

10.15am-10.35am **Morning Tea**

10.35am-12.20pm **Business Coaches John Gemmell and Clive Lamond** share the biggest challenges they've helped vet practices overcome and discuss HOW they did it.

Fantastic ideas for you and your team to overcome your biggest hurdles.

12:20pm-1.20pm **Lunch**

1.20pm-3.00 pm **Jackie Furey: Psychotherapist and Director of Bedrooms to Boardrooms**

FROM BEDROOM TO BOARDROOM® - IT'S ALL ABOUT RELATIONSHIPS!: With over 25,000 hours of face-to-face counselling and coaching as a clinical Psychotherapist Jackie has developed an enviable reputation for helping people achieve success and significance in their personal and professional relationships. She hosted the number one relationship talk back radio show in Australia for three years offering relationship support to individuals, families and teams. She is a highly sought-after speaker, consultant, author and coach.

In this entertaining powerful afternoon, you will learn:

- **How your childhood has developed your automatic response to relationship situations.** An incredible awakening as to why you do what you do with your children, intimate partner, team mate and clients.
- **Specific adaptable strategies** to allow you to know HOW to respond in any situation from a belligerent child to a workplace challenge to any personal negative emotion and get fulfilling outcomes.
- **How you have been operating, why, and how to change it overnight.** This eye-opening session will add massive value to your intimate relationships, your parenting outcomes and all other relationships at work (and massively with yourself!). As Jackie says, you cannot change where you have come from, but you CAN change where you are going.
- **THIS is a MUST session for your team to develop them into a powerful effective happy team.**

3.00pm-3.30pm **Afternoon Tea**

You will have the opportunity to watch Didgee the cat, a Guinness Book of Records holder, perform the most amount of tricks in one minute and hear from her trainer Robert Dollwett, trainer to the stars. Robert will discuss the new approach to pet training that doesn't rely on being dominant, plus show you a new free resource for your clients, leading to much happier pets.

3.30-5.00pm **Jackie Furey: Psychotherapist and Director of FROM BEDROOM TO BOARDROOM® - IT'S ALL ABOUT RELATIONSHIPS! (Cont.) Workshop Session**

6.45-10.00pm **The PetYeti Exclusive Food Truck Precinct | Dinner and entertainment (dress is smart casual)**

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SUNDAY

8.30am start

8.30am-10.00am **80/20 Of Effective Strategies:** In this session we'll share the 20% most effective strategies that are having the biggest impact in practices that we are coaching right now

10.00am-10.20am **Morning Tea**

10.20am-12.20pm **Rachael Robertson: Leadership Guru & Best-Selling Author**

Rachael Robertson is the most in-demand female speaker in Australia and a global expert in leadership and teamwork. Rachael is a proven leader: having successfully led in the world's toughest workplace- Antarctica. She has presented as a guest speaker at over 900 national and international conferences and events

THE FUTURE OF TEAMWORK: Today's teams come together quickly and are expected to perform immediately. In this keynote, **Rachael uncovers the critical tools she uses to quickly create cohesion, purpose and resilience in teams.** Practical tools you can put to work straight away.

WORKSHOP - NO TRIANGLES: No Triangles is the practice of only having direct conversations and is based on the foundation that trumps harmony, every time. No Triangles builds respect in teams and facilitates a culture of innovation and high performance. **It's a powerful tool that reduces conflict and clarifies accountability.**

12.20pm-1.20pm **Lunch**

1.20pm-3.00pm **The Bootcamp Facilitated Mastermind Session.** A facilitated networking and mastermind session to enable you to find solutions to your greatest, current challenges. Find out how other practices have overcome these same challenges, so you go home with great ideas and a new network of peers.

3.00pm-3.30pm **Afternoon Tea**

3.30pm-5.00pm **Clarity and Focus Session**

It's now time for you and your team to get super clear on what is the "non-negotiable changes" for the next 12 months, so you walk away with a clear plan to get measurable and lasting business and personal results.

This ensures that you don't leave it to chance to use the information from the last 3 days. It is decided and agreed on with your and your teams.

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